

*2018 Foxfield Races
Race Program Advertising Contract
Spring - Saturday, April 28, 2018
Fall - Sunday, October 8, 2018 - Family Day at the Races*

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____

By my signature, for the publication of my ad in the Foxfield Race Day program in consideration thereof and payment, I do agree to the terms and prices here published and to submit my ad accordingly and timely to Foxfield Racing Association. No warranties are implied or expressed by Foxfield Racing Association. Karen Dick is Foxfield's duly authorized agent to consummate this contract between parties.

I would like to purchase the following advertisement space in the 2018 Foxfield Races Program:

<u>Race Program</u>	Spring	Fall	"Package" Deal (Spring & Fall)
Full Page Ad – Color – 3.5" x 8.5" Centered	_____ \$350	_____ \$350	_____ \$600
Full Page Ad – Color – "Full Bleed" – 4.25" w x 9.25" h	_____ \$350	_____ \$350	_____ \$600
½ Page Ad – Color 3.5" w x 4.25" h	_____ \$200	_____ \$200	_____ \$350
¼ Page Ad – Color 3.5" w x 2.25" h	_____ \$100	_____ \$100	_____ \$175

<u>Additional Advertising Opportunity</u>	Spring	Fall	"Package" Deal (Spring & Fall)
Banner placement on perimeter fencing	_____ \$300	_____ \$300	_____ \$550

If you purchase an ad and banner option you will receive a \$50 discount per item

PAYMENT

Total Enclosed: \$ _____ My check is enclosed (*make payable to *The Foxfield Racing Association*)

Bill My: Visa MasterCard Credit Card # _____ Exp. Date _____ Signature (*Required) _____

***NOTE: ½ payment due upon signing and other ½ payment due no later than camera-ready ad deadline. There will be a 3% fee (of total charged amount) if using a credit card.**

AD DEADLINES:
SPRING – Thursday, April 5th
FALL – Thursday, September 13th

Ads should be submitted via e-mail as a high resolution (300 dpi) PDF file to Karen Dick at karendick@foxfieldraces.com.

PLEASE MAIL PAYMENT AND ADVERTISING CONTRACT TO:
The Foxfield Races Attn: Karen Dick, PO Box 5187 Charlottesville, VA 22905

Questions please contact Karen Dick (office) 434-293-9501, (cell) 540-671-1407 or via email karendick@foxfieldraces.com