

*2020 Foxfield Races  
Race Program Advertising Contract  
Spring - Saturday, April 25, 2020*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By my signature, for the publication of my ad in the Foxfield Race Day program in consideration thereof and payment, I do agree to the terms and prices here published and to submit my ad accordingly and timely to Foxfield Racing Association. No warranties are implied or expressed by Foxfield Racing Association. Karen Dick is Foxfield's duly authorized agent to consummate this contract between parties.*

I would like to purchase the following advertisement space in the 2020 Foxfield Races Program:

**Race Program**

**Spring**

Full Page Ad – Color – 3.5” x 8.5” Centered	_____ \$350
Full Page Ad – Color – “Full Bleed” – 4.25” w x 9.25” h	_____ \$350
½ Page Ad – Color 3.5” w x 4.25”h	_____ \$200
¼ Page Ad – Color 3.5”w x 2.25”h	_____ \$100

**Additional Advertising Opportunity**

**Spring**

**Banner placement on perimeter fencing** \_\_\_\_\_ \$300

\*If you purchase an ad and banner option you will receive a \$50 discount per item\*

**PAYMENT**

Total Enclosed: \$ \_\_\_\_\_  My check is enclosed (\*make payable to *The Foxfield Racing Association*)

Bill My:  Visa  MasterCard Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature (\*Required) \_\_\_\_\_

**\*NOTE: ½ payment due upon signing and other ½ payment due no later than camera-ready ad deadline. There will be a 3% fee (of total charged amount) if using a credit card.**

**AD DEADLINE:**  
***SPRING – Monday, April 6th***

Ads should be submitted via e-mail as a high resolution (300 dpi) PDF file to Karen Dick at  
[karendick@foxfieldraces.com](mailto:karendick@foxfieldraces.com).

PLEASE MAIL PAYMENT AND ADVERTISING CONTRACT TO:  
The Foxfield Races Attn: Karen Dick, PO Box 5187 Charlottesville, VA 22905

Questions please contact Karen Dick (office) 434-293-9501, (cell) 540-671-1407 or via email  
[karendick@foxfieldraces.com](mailto:karendick@foxfieldraces.com)